



African Diaspora youth forum in Europe (ADYFE)

In partnership with: United Nations Industrial Development Organization (UNIDO)

And Erasmus+

Presents:

”Business Solution Forum for Youth: Entrepreneurial Leadership for Decent job creation”

1st-4th June 2016, in Vienna Austria

Vienna International Center –VIC, C_Building, Room C- 1, 2nd floor

Wagramerstrasse 5 - 1400 Vienna

Email: forum@adyfe.eu Website: www.adyfe.eu



Contents

Background:3

Objectives of the 4th ADYFE3

Participation:4

Themes:4

Area 1: Career and Innovation Development Academy:4

A Diaspora Startup Week4

Training for new established companies, startups and youth leaders5

Area 2: Annual Conference5

Focus5

Diaspora Business Talks5

Draft Agenda:7

Presentation of VAS & ADYNE9

4th African Diaspora Youth Forum in Europe

(Aide Memoire)

This year the 4th conference focuses on **“equipping every youth with knowledge and skills to get jobs that creates more jobs”**.

UN Secretary-General Ban Ki-moon in his remarks to the ‘Entrepreneurship for Development’, General Assembly Thematic Debate on 26 June 2013 said that an estimated 425 million young women and men would join the labour force between 2016 and 2030. He also underlined that in 2013 itself some 73 million young people would be underemployed – “that means the world will need about half a billion jobs by then” – he commented. Yet, it is crucial to remember that the importance of access to jobs goes far beyond numbers and economical features: it defines human dignity and impacts on how confident they become, how motivated they are to develop their skills and finally how they are willing to assertively overcome various crises they face. The well-being of youth impacts directly a condition of societies. Therefore discussing topics such as access to quality jobs, entrepreneurship, economic development and investments as well as gender perspective, seem crucial – especially – when it concerns vulnerable and disadvantaged groups as young people and African Diasporas in Europe.

Background:

ADYFE is the largest Diaspora Entrepreneurship Forum in Europe toward Africa. ADYFE works to mobilize the access of youth in Diaspora to quality jobs, enhance entrepreneurship and Inclusive Sustainable Industrial Development for All. It focuses on empowering the Youth as well as the economic development of Africa.

Our mission is to provide a consulted space for discussions between youth and decision makers to foster industrialization, entrepreneurship and to curtail the unemployment rate among youth.

The African Diaspora Youth Forum in Europe is organized every year by VAS and ADYNE, in collaboration with UNIDO, Erasmus plus and the Austrian Government as well as the support of DreikönigsAktion. Due to its unique model and its expertise and long-standing commitment towards African entrepreneurs and youth, ADYFE has been able to provide technical support to diaspora Startups and Entrepreneurs. During the last three years ADYFE reunited young people and experts from international organizations, NGOs, from all over the world to discuss the needs and concerns of the African Youth Diaspora. The Conference built a platform for youth to voice and participate in national decision-making regarding their needs and interest in employment. The 4th ADYFE this year will focus more on how to stimulate investment and business creations from Europe towards Africa. This year’s Theme is **“Business Solution Forum for Youth: Entrepreneurial Leadership for Decent job creation”** ADYFE is usually organized at the UNIDO’s headquarters.

Objectives of the 4th ADYFE

It prioritizes its work by providing programs that will facilitate the creation of decent jobs for the youth and on the development agendas including policies to meet the SDGs.

- Strengthen the capacity building of youth by facilitating the access to training programs and information through two trainings.
- Organizing panel discussions which will promote businesses, incubations centers and innovation needed in Africa in order to accelerate the knowledge transfer.
- Contribute positively in the empowerment of young entrepreneurs by providing a space for business development solutions and networking for youth through B2G meeting (startups and youth in Diaspora meeting the Government and representatives), B2B meetings, good practices sharing and a mentorship programs.
- Enhance funding through a competition pitch which will facilitate liaison and collaboration between youth in diaspora with their African countries by providing space for individual business development and investment.

Participation:

This year the fourth Forum edition will gather, from **1-4** June in the United Nations Headquarters Vienna, experts, leaders, business-owners, change makers and more than 200 young people from all around Europe and the globally – toward development of African continent, as well as better position of African youth in the Diaspora

Themes:

The 4th African Diaspora Youth Forum In Europe will be divided in 2 different thematic Areas:

Area 1: Career and Innovation Development Academy:

Most Trainings are part of the Career and Innovation Development academy (**CIDA**) programs developed by ADYFE specifically for the youth within the African diaspora (Leaders, Startups, Entrepreneurs) and others. It targets on capacity building of these young people in order to support them on their way to becoming better entrepreneurs and social entrepreneurs. The CIDA helps them to develop their entrepreneurial skills and enable them to make their contribution to the social and economic growth here and there (Europe and Africa)

This year the focus is on “Developing the entrepreneurial skill of the African leaders, entrepreneurs and startups”. Aiming at also developing and generating innovation, we are planning to reach those objectives through 2 training sessions:

A Diaspora Startup Week

The Diaspora start-up week pitch competition is great way to create new innovative entrepreneurs and social entrepreneurs. Surrounded by smart, passionate people and with the best tools and approaches at their disposal, each selected companies and start-up will be given the unique opportunity to work closely with Scaling Managers, experts and mentors

within the respective fields. In addition they will be provided with insights in regards to knowledge, innovation, funding opportunities, and skill development.

At the Diaspora Startup Week, young entrepreneurs will be immersed in the ideal environment for startup magic to happen by taking a giant leap toward creating a business, becoming a founder, and connecting with the right people and resources

The others objectives of the Diaspora Startup Week are: business linkages and cluster building and winning a grant to start a new venture.

Training for new established companies, startups and youth leaders

Together with our partners we will be able to assist the young entrepreneurs and support them (through workshop, discussion sessions, good practices sharing and business modeling). They will be able to create more solutions for their businesses and to master challenges efficiently.

Each selected company, start-up and youth will be given the unique opportunity to work closely with Scaling Managers, experts and mentors within the respective fields who will provide them with insights in regards to knowledge, innovation, funding opportunities, and skill development.

The others objectives of the trainings are: business linkages and cluster building

Area 2: Annual Conference

The conference is the first of its kind held in Europe and presents a significant opportunity for African leaders and youths, to network and work closely together in order to coordinate international dialogue amongst important stakeholders for African development specifically, through panel discussions, B2B meetings, lectures and exchange sessions. This year we are going to tackle topics such as: Entrepreneurial Leadership, access to quality jobs and technology, Diaspora entrepreneurship towards Africa, economic development, Africa-Europe development Cooperation etc.

The Conference is going to focus on 3 parts:

Focus

The main focus will be how to unlock the potential of the Youth as well as the role of the Leadership in the management of the company. Those objectives would be achieved through different activities such as panel discussions, Diaspora Business Talks and B2B meetings.

Diaspora Business Talks

The Diaspora Business Talk is a new concept of ADYFE aiming at spreading ideas relating to Diaspora Businesses. The exclusivity of this concept is its focus on the African Diaspora and Africa itself, covering broad topics, from the role of Business to Innovation, which are delivered by successful and prominent personalities in the framework of Businesses. While this year's topic is Leadership, speakers will focus on the Role of Leadership in

Business or Entrepreneurship. In 3 Hours, through good practices teaching and based on their own experiences, they are to inspire, motivate, or raise awareness on why leadership is valuable for the running of a successful business.

DRAFT

Draft Agenda:

The preliminary agenda is the following. This is subject to change.

Training CIDA
Vienna International Centre (VIC), conference Room ,2nd floor C 1-Building

Training	Training for Youth Leaders, new established companies and startups (25 participants) <ul style="list-style-type: none">• Entrepreneurship and Social entrepreneurship, skill development and innovation
	Trainer: Theodore A. Khoury, Ph.D Assistant Professor, Management & Strategy School of Business Administration Portland State University <i>UNIDO Technical support</i>
Training	Diaspora Startup Week (25 participants)
	Trainers: Tracy Sparks <i>Innovation + Strategy Designer Social Venture Development</i> <u><i>San Francisco, California</i></u> <i>Gestion de portefeuilles.</i> Theodore A. Khoury, Ph.D Assistant Professor, Management & Strategy School of Business Administration Portland State University
Time: 19H	Welcoming Cocktail B2B with Local Companies

Annual Conference

Moderation: Managing Director, ADYFE

08:45 – 09:30	Opening Ceremony
<p>Name to be confirmed - UNIDO Director General (oriented towards private and public sector partnership development)</p> <p>Name to be confirmed – US Ambassador to Austria</p> <p>Name to be confirmed – ADYFE</p>	
09:40 – 11:00	<p>Panel Discussion</p> <p>Topic 1: Incubation centers and quality job creation and Entrepreneurship development for Youth</p>
<p>- How can we increase the number of companies and innovation Startups in Africa and in the Diaspora : Role of the Incubators, Role of the Startups</p> <p>- Decent job creation- Capacity Building – Innovators - Challenges in Africa</p> <p>Moderator: Samir Abdelkrim StartupBRICS Entrepreneur, Consultant, Blogger</p>	
<p>Cafe break</p> <p>11:00 – 11:20</p>	
11:20 – 12:30	<p>Panel Discussion</p> <p>Topic: Enabling Diaspora Entrepreneurship</p> <p>a. How can we foster the transnational entrepreneurship and boost the private sector development?</p> <p>b. Challenges by drawing on the special link between countries of origin and destination (Funding and Policies mecanisms)</p> <p>c. Good Praxis</p>
<p>Moderator: ICMPD</p>	
<p>Lunch Break</p> <p>12:30 – 14:00</p>	
	<p>Diaspora Business Talks: Entrepreneurial LEADERSHIP</p>

14:00 – 14:30	Speaker 1 : Intergenerational Dialogue, Agenda 2063 (H.E. Anatole Collinet MAKOSSO)
14:30 – 15:00	Speaker 2 : Entrepreneurship and Leadership development in Africa, woman empowerment and entrepreneurship skills development (Ndidi Nwuneli – LEAP TBC)
15:30 – 16:00	Speaker 3 : Achieving your highest potential (Salma Prodanovic TBC)
16:00 – 16:30	Speaker 4 : Topic 4
16:30 – 17:00	Speaker 5 : Topic 5
17.15 – 19.15	Reports and presentation of projects to investors B2B/B2G Cocktail Reception (<i>offered to ministers, ambassadors, startups and entrepreneurs, private and public sectors</i>)

Presentation of VAS & ADYNE

The Association of African Students in Austria (VAS Austria) is a pier association of ADYNE (African Diaspora Youth Network in Europe), which currently comprises 7000 members and reunites 120 associations.

We work with different organizations to:

- Enhance youth participation and reinforce the development of ADYNE's and VAS' platform,
- Reach out to policy makers in implementing youth policies,
- Help shape the life of young African immigrants living in Europe.
- Offer Strategic Support for capacity-building, networking and Good Practices.

ADYNE and VAS offer seminars, training courses and publications/ reports which try to improve and better represent the interests & needs of young Africans; as well as increasing their active participation by carrying out capacity-building programs & activities.

African students studying abroad face several challenges: bordering on networking, culture, and language, as with most European countries, English is not the first language. The facility of employment, integration issues and the contribution of those young people in the development of Africa is the fundamental idea of ADYNE and VAS.